

## **Ranch Cowboy Events Produces Western States Championship Ranch Rodeo Rodeo**

(Las Vegas, Nevada) February 1, 2007--- Ranch Cowboy Events LLC announced today that it has signed a contract with the South Point Equestrian Center to produce the “*Western States Championship Ranch Rodeo*” in the South Point Equestrian Events Center. The Ranch Rodeo will have 18 teams from all over United States competing in the Worlds Richest Ranch Rodeo. The Rodeo will include Ranch Bronc Riding, Team Branding, Team Sorting, Team Doctoring, Wild Cow milking and an open Bronc riding open to all who wish to enter.

Sponsors for the event include Working Ranch Magazine , KWNR Clear Channel Radio, Nevada National Guard, American Quarter Horse News. Sponsorships are still available for those who support the American Cowboy and want to help preserve their lifestyle.

Ranch Rodeo is the “Original” rodeo and the competitors are actual working cowboy’s who are currently working on ranches from Nevada, California, Idaho, New Mexico, Oklahoma and Texas. The Rodeo is sanctioned by the Working Ranch Cowboys Association who is dedicated to preserving our western heritage and perpetuating the lifestyle.

The 4,750 seat facility is a state of the art facility that is the Best In The West equestrian facility. The casino that is directly adjacent to the equestrian center is located on the Las Vegas Strip and is fast becoming the place to go for equestrian related events.

Ranch Cowboy Events is the premier Ranch Rodeo Producer in the nation. They are negotiating with other large venue with the goal in mind of increasing awareness of the American cowboy and assisting their families through the Working Ranch Cowboy’s Foundation and Association by producing world class cowboy showcase events.

For more information go to the Ranch Cowboy Events web sit [www.ranchrodeo.net](http://www.ranchrodeo.net) or the Working Ranch Cowboy’s Association at [www.wrca.org](http://www.wrca.org) .